



For immediate release

Microsoft Dynamics NAV with knkPublishing™ Is Now Available to the US Publishing Marketplace

Solution Dynamics is the only Distributor for US Upper Midwest Marketplace

Minneapolis, MN (February 25, 2008)—Germany based knk Business Solutions AG and USA-based Solution Dynamics, inc., today announced the availability of the knkPublishing™ solution for the U.S. publishing marketplace. knkPublishing™ is the only complete Microsoft Dynamics Enterprise Resource Planning (ERP) solution certified by Microsoft for the publishing industry. By integrating all functions and departments within a publishing house (Sales, Accounting, Marketing, Editorial, Customer Resource Management, and Distribution) into a single solution, knkPublishing™ delivers the tools for a small-to medium-size house to more efficiently manage publications from concept to product in a single database.

knkPublishing™ integrates 19 publishing modules ([Click here to view a summary](#)) into Microsoft Dynamics NAV ([Click here for an overview of NAV](#)), a worldwide leading ERP solution with over 60,000 installations and more than one million end users, to deliver an ERP solution specifically tailored for the publication house that includes:

- Planning and control of publishing programs with workflow
- Royalty and license contract administration
- Editorial process management
- Subscription management
- Production, advertising, and sales distribution management
- Tools for traditional editorial as well as modern formats (eBooks, Pod casts, etc)
- [Click here to view color brochure](#)

“There is a direct link between profitability and efficiency,” said Nicholas Krause, (President, knk Software AG). “knkPublishing™ has a proven track record of streamlining entire operations, allowing for quick data-driven decisions.” Over 100 customers worldwide use knkPublishing, including book editors

like Luebbe Group (Dan Brown: Illuminati, Ken Follet etc.), consumer magazine publishers like Condé Nast (Vogue, Glamour, Myself...), Piggyback Interactive (official publisher of game guides for Microsoft's Xbox Halo III and Sony's PS3 Final Fantasy XII) and special publishers (trade, calendars, postcards, software, schoolbooks etc.).

"Now that publishers have a feature rich package from a vendor they trust, they need the professional services to help them get there," according to Russ Bengtson, President of Solution Dynamics. The Solution Dynamics team has certified publishing expertise and a comprehensive implementation methodology to ensure success.

Solution Dynamics inc., a Microsoft Certified Business Solutions Partner headquartered in Bloomington, MN, has become a leader in supply chain solutions by focusing extensively on Microsoft Navision software products. With over 18 years of supply chain business operations experience, Solution Dynamics has the expertise to meet challenging customer support expectations beyond the sale. www.solutiondynamics.net

knk Business Solutions AG, a Microsoft Gold Certified Business Solutions Partner headquartered in Kiel, Germany, a leader in ERP focused exclusively in the publishing industry. knk has about 120 employees in different sites in Germany, France, and different local partners in about 30 countries worldwide. www.knk.com

For more information, please contact:

Wayne Kopesky
Solution Dynamics, Inc.
612-770-3667
publishing@solutiondynamics.net

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